

Pittsburgh It Happens in the Zone



Duquesne University and the Pittsburgh Central Keystone Innovation Zone invite you to

It Happens in the Zone Brown Bag Seminar

Finding Intellectual Property Hidden in Academic Research

Wednesday, October 1, 2008

FROM NOON TO 1:00 PM



WHAT...

Duquesne University and the Pittsburgh Central Keystone Innovation Zone (PCKIZ) are co-sponsoring *Finding Intellectual Property Hidden in Academic Research*, a series of sessions designed to help determine which research discoveries may have commercial value—and need to be protected.

The first session will examine the challenges of identifying commercially valuable technologies within academic research—including looking at ways to identify great ideas and the questions that need to be considered—such as novelty, market, potential customers and possible technology distribution.

Dr. Alan W. Seadler, associate academic vice president for research and the Edward V. Fritzky Chair in Biotechnology Leadership at Duquesne University, will lead the sessions.

REGISTER...

The sessions are free and open to the public. Soft drinks, coffee and cookies will be provided, attendees are welcome to bring a lunch.

To register, e-mail volk@duq.edu or call 412.396.6326.

WHERE...

Room 608, Duquesne Union, Duquesne University,
600 Forbes Avenue

Duquesne University is a private, coeducational university with more than 10,000 students. An extensive selection of undergraduate and graduate degree programs is offered across 10 schools of study.

Duquesne is consistently ranked among the nation's top Catholic universities for its award-winning faculty and 130-year tradition of academic excellence.



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